



VAHU News 2017-18 Advertising Display Rates

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Printed issues will publish quarterly: February, May (annual conference issue), September (Statewide CE Day issue), and December. E-blasts will publish in non-printing months. **All ads are full-color.**

Package #1: Full Year

- 4 print ads
- 8 monthly e-blasts with your logo included
- Rotating logo on VAHU homepage for 12 months

Package #2: Half Year

- 2 print ads
- 4 monthly e-blasts with your logo included
- Rotating logo on VAHU homepage for 6 months

Package #3: Single Quarter

- 1 print ad
- 2 monthly e-blasts with your logo included
- Rotating logo on VAHU homepage for 3 months

Full Page 8½" x 11"

\$3,000

\$1,800

\$1,200

30% Discount on Full Page Packages for Platinum & Gold sponsors

Half Page 8½" x 5½"

\$2,000

\$1,200

\$900

30% Discount on Half Page Packages for Silver sponsors & above

Quarter Page 4¼" x 5½"

\$1,400

\$900

\$600

30% Discount on Quarter Page Packages for Bronze sponsors & above

Annual conference exhibitors may purchase any package at 20% off when conference sponsorship and ad package are purchased together and paid in full.

An advertiser who does not complete a contracted schedule will be short-rated. Any ad cancelled after the space reservation deadline will be billed 25 percent for the space reserved. Add a 15 percent premium for guaranteed position; please call for other special page requests. Ads must be print-ready; \$75/hour design fee applies for changes.