



MATT IRVINE, MBA

Area Vice-President of Sales, Eastern United States

Matt serves as Regional Sales Director for clients, health plan partners and benefit consultants in the Mid-Atlantic Region. In his role, Matt specializes in the consultation of consumer-directed health care strategies and the implementation of health savings accounts (HSAs), flexible spending accounts (FSAs) and health reimbursement arrangements (HRAs). Prior to joining HealthEquity, Matt was Vice-President of Sales and Marketing of Health Savings Accounts for another firm focused on the HSA investment market. For the past twenty-one years Matt has been involved in the healthcare field. His experience spans healthcare administration, pharmaceutical consulting, employee benefits, and consumer-directed health care. Matt is recognized nationally as an HSA advocate and has been quoted in the Wall Street Journal, MarketWatch, EveryDay Health and NerdWallet. He enjoys presenting the HSA Opportunity to employers, consultants and health plans, and has spoken at several regional and national conferences.



804.909.2787



mirvine@healthequity.com

Matt is a graduate of Morehead State University in Kentucky where he received both his BA and MBA. Matt lives on a small historic farm in Chesterfield Virginia with his beautiful wife, seven children, sheep, goats, horses, and other farm animals.