

Virginia Assoc. of Health Underwriters
Board Approved Budget
 July 2014 through June 2015

Income	Budget
<u>Annual Conference Income</u>	
Ads	2,000.00
Exhibitors	17,317.30
Registrants	13,083.97
Sponsorship	19,150.00
Activities Income	0.00
Annual Conference Income - Other	0.00
Total Annual Conference Income	51,551.27
CE Education	6,760.00
Interest Income	0.00
Membership Dues	14,400.00
Royalty - Basic Guru	29.25
Total Income	72,740.52

<u>Expense</u>	
<u>Annual Conference Expense</u>	
A/V - Technology	2,500.00
Attendee Give-Aways	350.00
Awards	140.00
Conference Materials	525.30
Event Management	20,000.00
Keynote Speaker	2,000.00
Marketing Graphic Design	0.00
Printing - Programs, Handouts	1,677.75
Miscellaneous Conference Exp	1,000.00
Activities Expenses	0.00
Total Annual Conference Expense	28,193.05
Banking and Merchant Expense	500.00
<u>Board Expenses</u>	
Board Meeting Mileage	600.00
Board Meeting Conf Calls	0.00
Board Meeting Meal Expense	1,750.00
Total Board Expenses	2,350.00
Charitable Giving	0.00
<u>Conference Travel Expenses</u>	
Day on the Hill	500.00
Regional Conference (President)	573.11

CAP Conference Scholarship for Chapters	7,500.00	*\$1,500 per chapter
CAP Conference Pres, Pres Elect, Leg	4,500.00	*\$1,500 per board member
CAP Reception/Dinner	2,000.00	
National Conference (President room/airfare/meals)	2,750.00	
Total Conference Expenses	17,823.11	
Educational - CE	6,786.41	
Insurance	850.00	
<u>Lobby Effort</u>		
Consultant	9,600.00	
Services - Additional	0.00	
Total Lobby Effort	9,600.00	
Marketing and Advertising	0.00	
<u>Membership</u>		
Member Incentives	0.00	
Total Membership	0.00	
Newsletter Design, Printing and	2,400.00	
<u>Professional Fees</u>		
Bookkeeping	2,500.00	
Tax Preparation	500.00	
Total Professional Fees	3,000.00	
<u>Technology Expenses</u>		
Website	1,200.00	
Total Technology Expenses	1,200.00	
Total Expenses	72,702.57	
 Net Income	 37.95	